

CV

Graphic Designer



Education

Work experience

Graphic Designer, Mac Operator

September 2014 - now

Li Moon Retail Advertising agency, Haarlem & Alphen aan den Rijn

After my return from Sydney they could use an extra hand at Li Moon. Currently I am working at Haarlem and Alphen aan den Rijn for clients as Dirx, DirckIII, Transavia, Kwikfit and PWN.

Graphic Designer, Social Media Manager

November 2013 - August 2014

Helping Hand Group, Sydney

After graduating Crossmedia Communication I gained experience here in social media and helped the company with the improvement of their stands on fundraising events.

I also developed strategies, concepts and designs for several small campaigns.

Graphic Designer, Mac Operator, Assistent Projectmanager

February 2010 - October 2013

Li Moon Retail Advertising Agency, Haarlem

DirckIII, VGZ, KLM, Dirk, NRP but mostly I designed for Pharmacie Dirx. I was responsible for the Graphic Design of their weekly folder, POS material and season related campaigns. Next to my job as a Graphic Designer I set up a couple of media strategy's and concepts which were fun and a new challenge for me.

I have worked with short deadlines where fast and working precise were always the most important thing. Therefore I am very accurate when it comes down to the smallest details in design.

Graphic Designer

June 2007 - June 2009

MultiCopy, Heerhugowaard

My biggest responsibility in this position was Graphic Design, I also assisted on a regular basis with the printing and finishing of multiple printed products. I gained a big part of my Graphic experience here: which printing processes there are and how these work, which finishing techniques exist and how they are applied on multiple products.

Next to that, my daily work experience with Adobe, made me an experienced Designer. Regularly I took care for the Graphic Design of corporate designs, posters, flyers, folders for several small and medium-sized businesses.

Crossmedia Communication

September 2011 - June 2013

Inholland Amsterdam

Brandmanagement, marketing, communication, concepting, media strategy, storytelling, social media, medialandscape, project management.

Graphic Design

September 2003 - June 2007

Grafisch Lyceum Amsterdam

Typography, sketching, designing, photography, webdesign, Illustrator, Photoshop, Indesign, Flash, and even Quark Xpress.

HAVO

September 1999 - June 2003,

Nieuwediep, Den Helder

Strengths

Punctual

Takes initiative

Creative

Willing to learn

Fast

Efficient

Helicopterview

Has an opinion

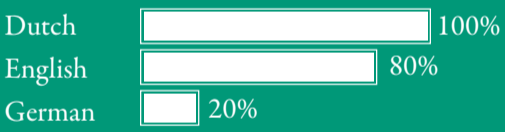
Personal contribution

Good music

Extra participant vrijmibo('s)

Chocolate

Languages



Love

Big cities, pizza, Thai and Indian food, shopping, laughing, travelling, chocolate, my Macbook, series, clothing and brands.

Training

Adobe CS6, 2014

Webdesign, 2014

Adobe Indesign Interactive, 2013

Internships

Graphic Designer

February 2008 - June 2008

HEFT Design Agency, Amsterdam

I assisted with the design of a brochure for a wedding planner, designed material for De Woonbeurs (a pitch we didn't won) and I created a flyer for a cleaning company who liked to look sophisticated and exclusive.

Mac Operator

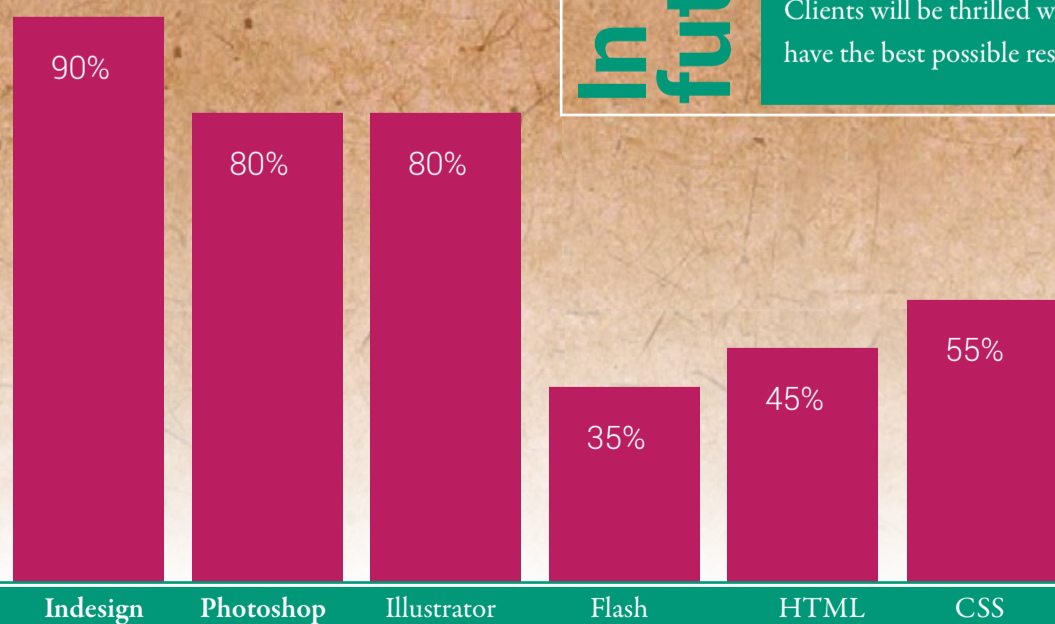
September 2007 - January 2008

(at the time PPGH) JWT, Amsterdam

As a real Mac Operator I helped out with the completion of materials for ABN AMRO, NS and Essent. As an intern I was the one who prepared presentation boards and now and then pushing back the trolley to the cafeteria full with empty coffee mocks was an actual challenge (the trolley wasn't that stable).

In the future

I will be up to date with the latest trends and possibilities around communication, media and design to position new and existing brands the best way they deserve. Clients will be thrilled with my designs and knowledge and have the best possible results.



Skills

Sylvia Hoogenbosch

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